



**Our Purpose**

To Create and Inspire

# A Healthier Way of Life™

**Our Healthier Way Vision**

Grow by enabling millions of householders to access products and services that are good for them, good for the planet, and good for the people that make them

**Our Commitment Areas**



## We Are Transformative

**Transformative portfolio for sustainable lifestyles**

We develop products and services that are better for our consumers, our people and our planet



## We Are Trustworthy

**Trustworthy business practices for a small footprint**

We source our ingredients responsibly and are mindful of our environmental footprint



## We Are Thoughtful

**Thoughtful engagement for positive impact**

We use our capabilities to provide support where it matters most



**Our Commitments**

Measure and improve the social, environmental, and health impacts of our products



Make it easier for millions of people to access A Healthier Way of Life™



Continue to grow A Healthier Way of Life™ portfolio



Support responsible sourcing



Respect our planet



Raise animals humanely



Support our employees and enable them to make a difference



Fight hunger and promote nutrition education



Raise our voice to support organic farming, GMO labeling and climate action

